

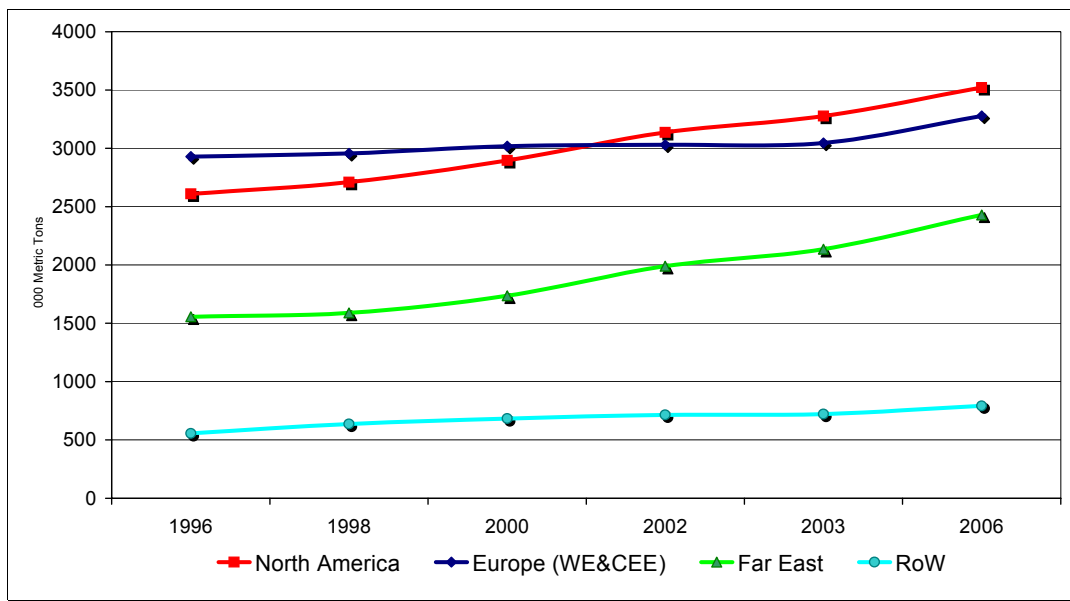
# THE GLOBAL ADHESIVE AND SEALANT INDUSTRY

CHEM Research and *DPNA* International have teamed up to offer this unique, continuing global industry program, initiated in 1993 (First Edition) and updated in 1997, 1999 and 2004. The study offers a clear definition and structured analysis of this highly fragmented global market valued at ca. € 23.000 million. It offers a strategic overview as well as a thorough understanding of the local markets.

The market is investigated from the following four sets of parameters and perspectives:

- Thirteen market segments
- Five regional markets comprised of 38 major countries
- Twelve raw material classes (polymers/elastomers)
- Five technologies

## The Global Adhesive and Sealant Market 1996-2006 (Formulated Product Demand)



RoW: Middle East, Africa, Oceania, Eastern & Central Europe and Latin America

This nearly 600-page report highlights opportunities and strategic issues in both the major regional markets and in the otherwise lesser known areas. The result of this unique undertaking is a comparative analysis of the world adhesive and sealant industry and its many multinational inter-relationships.

In addition, a separate report on the raw material demand is offered as supplemental option to subscriptions to the global program.

# Study Topics

## Regions and Major National Markets

<u>Regions</u>	<u>Major National Markets</u>
North America:	Canada, USA, Mexico
Western Europe:	Germany, Italy, UK, France summary of other West European countries, incl. Turkey
Eastern Europe:	Czech and Slovak Republics, Hungary, Poland, Russia; summary of other East European countries
Far East:	Japan, South Korea, Taiwan, China, Philippines, Indonesia, Malaysia, Vietnam, Thailand; summary of other Asia Pacific countries
Latin America:	Argentina, Brazil, Venezuela; summary of other Latin American countries
All Other:	<u>Middle East</u> (India, Saudi Arabia; summary of other Middle and Near Eastern countries); <u>Africa</u> (Egypt, South Africa, Nigeria; summary of other African countries); <u>Oceania</u> (Australia; summary of other countries)

**Market Segments:** Bookbinding, Construction, Consumer, Converting/Packaging, Disposables, Flexible Packaging, Footwear, Pressure Sensitive Adhesives, Product Assembly, Sealants, Transportation, Woodworking, Others

**Raw Materials (polymers/elastomers):** Acrylics, Amino Resins, Modified Acrylics, Natural Binders, Epoxies, Polysulfides, Polyurethanes, Rubbers, Silicones, Styrenics, Vinyls, Others

**Technologies:** Water Borne Systems, Solvent Borne Systems, Hot Melts, Reactive Systems, Others

## Adhesive and Sealant Suppliers

The multinational and major national suppliers of adhesives and sealants have been identified and their market position reviewed.

## Methodology

The research for this global study is based predominantly on **primary research** and includes numerous **interviews** with participants in the adhesive and sealant industry worldwide.

The primary information sources include:

- ◇ manufacturers and suppliers
- ◇ regulatory agencies
- ◇ raw material suppliers
- ◇ major industrial users of adhesives and sealants
- ◇ research organizations
- ◇ government authorities
- ◇ trade associations
- ◇ application equipment suppliers

**Secondary (desk) research** is also performed to supplement the primary approach and included a review of secondary sources including data bases, trade literature (specialized journals, conference papers), and government statistics.

## Timeframe

The program covers the market developments and trends since 1996 with the most current report reviewing the period 2003-2006.

## Study Price

The full price for new subscribers is **Euro 8.000** excl. VAT\*.

The price for the add-on resin binder demand section is **Euro 2.500** excl. VAT\*.

Note\*: VAT (16% of net price) is charged when orders are placed in Germany.

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