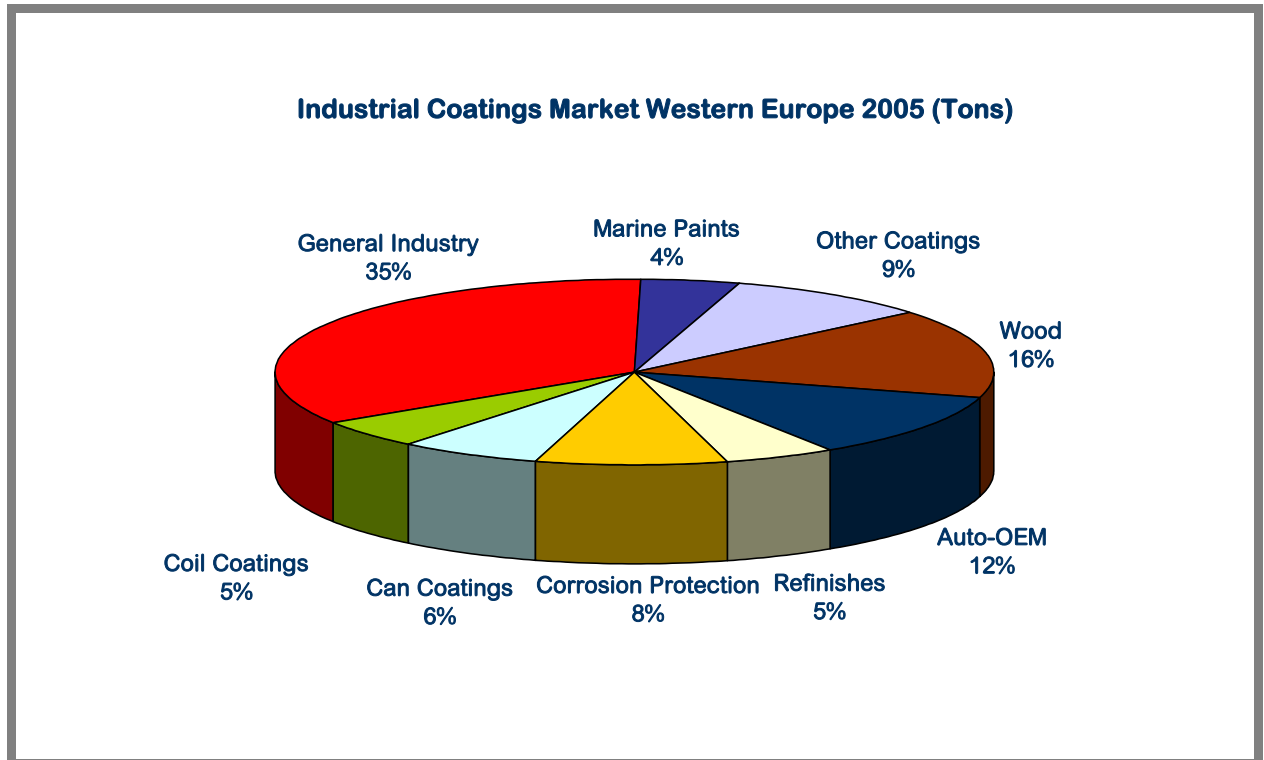


The Industrial Coatings Market in Europe

This study is a comprehensive trend analysis of the coatings usage in industrial applications - OEM for the most part - in Europe, which represents a market of ca. Euro 15 bn.



Study Topics

The analysis provides a detailed multi-dimensional picture and demand forecast for the coatings demand according to:

Geographic Markets

Western Europe

Benelux, France, Germany, Italy, Nordic Countries, Spain, United Kingdom, Other Countries

Central and Eastern Europe

Czech Rep., Hungary, Poland, Slovakia, Russia, Ukraine, Baltic States, former Yugoslavia and CIS countries

Industrial Coating Technologies

- Solvent borne 1- and 2-component
 - Low solids solvent borne (<45% weight solids)
 - Medium solids solvent borne (45%<75% weight solids)
 - High solids solvent borne (75%< weight solids)
- Thermosetting powder coatings
- Water borne (emulsions and water soluble systems) 1- and 2-component
- Radiation curing systems

End-Use Segments

- Woodfinishing
 - Furniture
 - Flatstock
 - Joinery
 - Trade
- Coil Coating
- Can Coating
- Automotive (passenger cars, busses and industrial vehicles)
 - OEM Primers
 - OEM Fillers
 - OEM Topcoats
 - Automotive Refinishes
- Plastic Finishes
- Paper Finishes
- General Industry
 - Appliances and Housewares
 - Heating and Air Conditioning Equipment
 - Machinery
 - Automotive Subassemblies
 - Metal Furniture
 - Architectural Applications (indoor/outdoor)
 - Rolling Stock
 - Other applications
- Marine/Offshore Coatings (new construction and maintenance)
- Corrosion Protection (shop and site-applied coatings)
- Miscellaneous Other Coating Applications (aircraft coatings, electrical insulation, etc..)

Binder Resins

- Alkyds
- Polyesters (saturated and unsaturated)
- Acrylics
- Epoxies
- Polyurethanes
- Nitrocellulose
- Phenolics
- Chlorinated Rubber
- Vinyls
- Other (coal tar, oleoresinous)

Application Processes

- Electrostatic Spray
 - air atomized spray
 - airless spray
 - spinning discs and bells
- Non-electrostatic Spray
 - air atomized spray
 - airless spray
 - spinning discs and bells
- Electrodeposition
- Roller Coat
- Curtain Coat
- Other (Flow Coat, Dip)

Coatings Suppliers

The analysis also reviews the market position of more than two thirds of the coatings suppliers.

Methodology

The research conducted for this study is based on **primary research** and includes interviews with participants in the European industrial coating marketplace.

The primary information sources included: manufacturers of industrial coatings, raw material suppliers, major industrial coatings users, research organisations, trade associations, application equipment suppliers.

Secondary (desk) research complements the primary approach. It consists of a review of secondary sources including data bases, trade literature (specialized journals, conference papers), and official statistics.

Timeframe

The first study published in 1997 covered Western Europe during the period 1995-2000.

The second study in progress covers the period 2006-2010.

Report publication is planned for the first quarter of 2007.

Report Price

The full subscription price is € 9.000 and the early subscriptions (prepublication) price amounts to €7.500. Orders placed from Germany are subject to VAT.